

amelie salameh

— content —

2

Key data

11

Special projects

3

Work and projects

12

Timeline

10

Skills and volunteering

13

Contact

— key data

Date of Birth: 14.08.1994
Lindau am Bodensee (Germany)

Residence: Berlin (Germany)

Current Work: Amabassador of Buzz at Cabin Spacey,
Berlin (Germany)

Education

2013 - 2017: Bachelor of Arts studies Information Management at the University of applied sciences Hanover, Hannover (Germany)

Oct - Dez 2016: Research on ethical artificial intelligence, San Francisco (USA)

Feb - Jun 2015: Study abroad semester at the University of Technology, Sydney (Australia)

2004 - 2012: Secondary school in Lindau (Germany)

I love to organize. I like to think about how to design solutions to address problems within a short period of time. Finding out how to be precise in a fast-paced environment became my profession. My studies have much to do with



project and community management, except that I have specialized in technology and social change. My portfolio should give you a first expression of myself but I would recommend to get to know me personally.

Project Manager

Creative agency ressourcenmangel

While I worked at ressourcenmangel, I got involved in making a concept for an insurance company's client magazine. Analyzing prior magazines, choosing a red line for content and topics to adress aligning with the company's philosophy. We pitched our concept as one of three agencies to the client. I was also involved in general office management.



Community Manager

CABIN SPACEY

I am volunteering at a start-up to help them manage their community through social media, mail and networking at events. I am in close contact with cooperation partners and present their mission at several events. Furthermore I help with applications to accelerator programs and am in touch with architecture students related to their field.



Internship

Strategy agency different

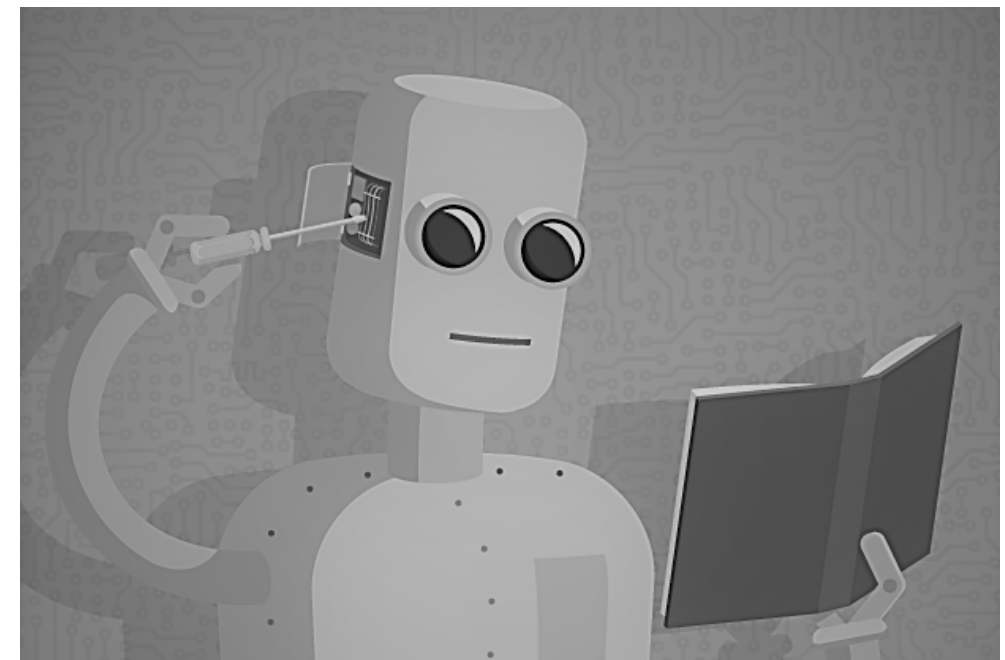
For 7 months I have been working as an Intern at different in Berlin. Different's main goal is to find good business strategies for clients to succeed in an constantly changing market. During that time I was able to participate in the preparation, implementation and follow-up of Design Thinking workshops with clients, market research and strategy building.



Research for Bachelor thesis

Artificial Intelligence as a commons

I have also had the chance to travel to San Francisco in the US for 2 months to research for my Bachelor thesis. The topic is „Artificial Intelligence as a commons - chances and challenges for the society“ where I try to find out if artificial intelligence could be defined as a common property. Therefore I interviewed 6 experts in the Silicon Valley.



— workshops —



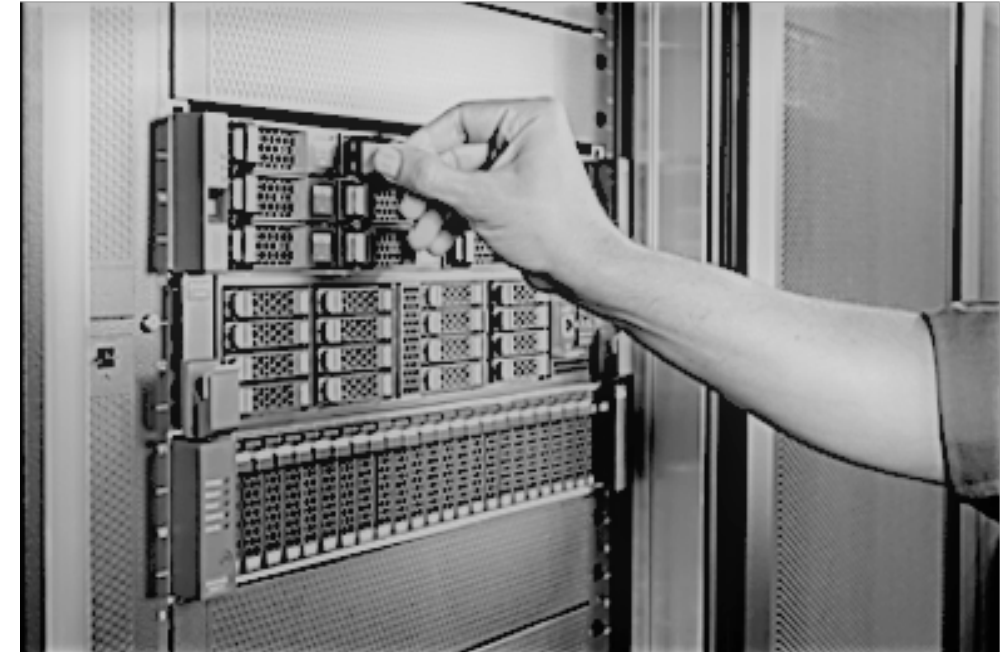
Workshop with a sex toy producer to explore and prototype service design concepts using Design Thinking

My tasks: Creating Personas, Developing a sex life journey, Preparing & participating in workshop, Prototyping

Internship

Fujitsu Technology Solutions

I had the chance to commence an internship about eight weeks in the Marketing Department. I gained experience working with Adobe software packages, how to manage and to plan my own projects and ultimately first-hand experience in marketing analysis. I was responsible for product descriptions, presentations and white papers.



Sales App Project

App for Sales Representatives

In 2015 we founded the 3Y-team to develop an app for Fujitsu to find a better way to manage their internal communication between the Product Managers and the Sales Representatives. Our team consisted of Max, App Developer, Patrick, Product Designer, and me, the Information Architect. The result was a pitch which can be seen on the next page.



— application —

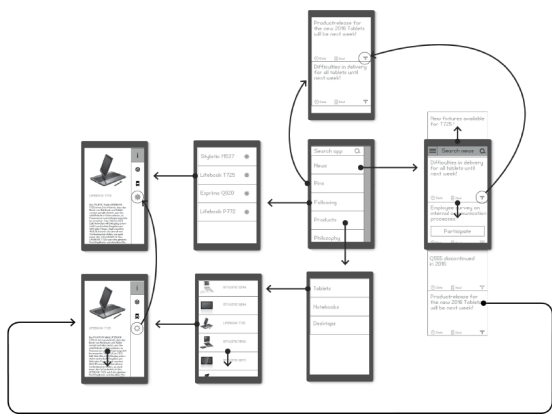


»Internal memoranda in the forms of emails and powerpoint presentations can be overwhelming.«

»During Business travel I want to stay up to date with the latest business information with ease«

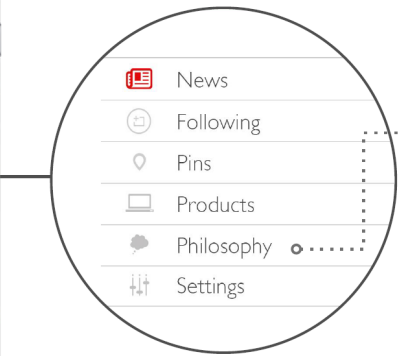
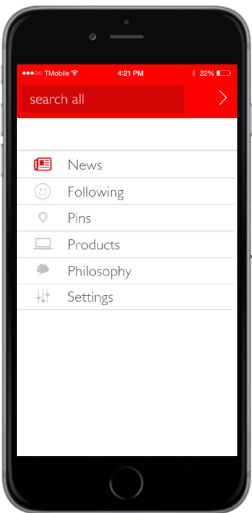
»Laptops don't provide the efficiency necessary to look up short questions quickly«

»Our current model of communication means that information is lost when talking to other departments.«



INFORMATION ARCHITECTURE

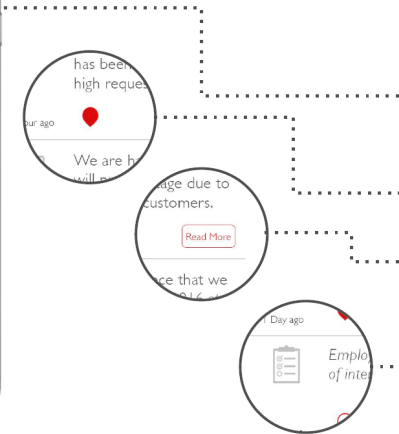
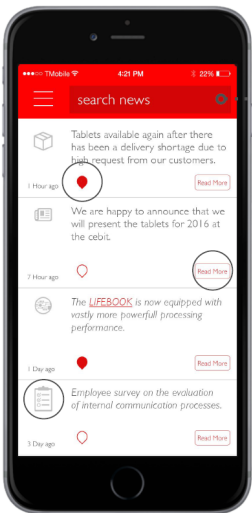
Our goal for the design of the application was to develop the features so that they were easy and intuitive to learn and use.



NAVIGATION

The menu consists of the core elements. Furthermore it is flexible enough to grow when Flap needs an upgrade.

Philosophy can be a valuable contribution to Fujitsu's goals by establishing a common mindset for the spirit of the company. Imagine short videos, success stories, and funny illustrations that expand Fujitsu's vision among your employees.



THE NEWS

Flap is about gathering and distributing information. This is the heart of the application

Quick access to information thanks to the intelligent search bar

Save important information into your phone, smartly and safely

Discover more details.

Visual Icons allow for quick and easy orientation around the application

App prototype presentation and Flow-Graph of the app for the Management Team at Fujitsu Technology Solutions GmbH

My tasks: Project Management, Information architecture of the app

Project Manager

Faurecia Angell-Demmel

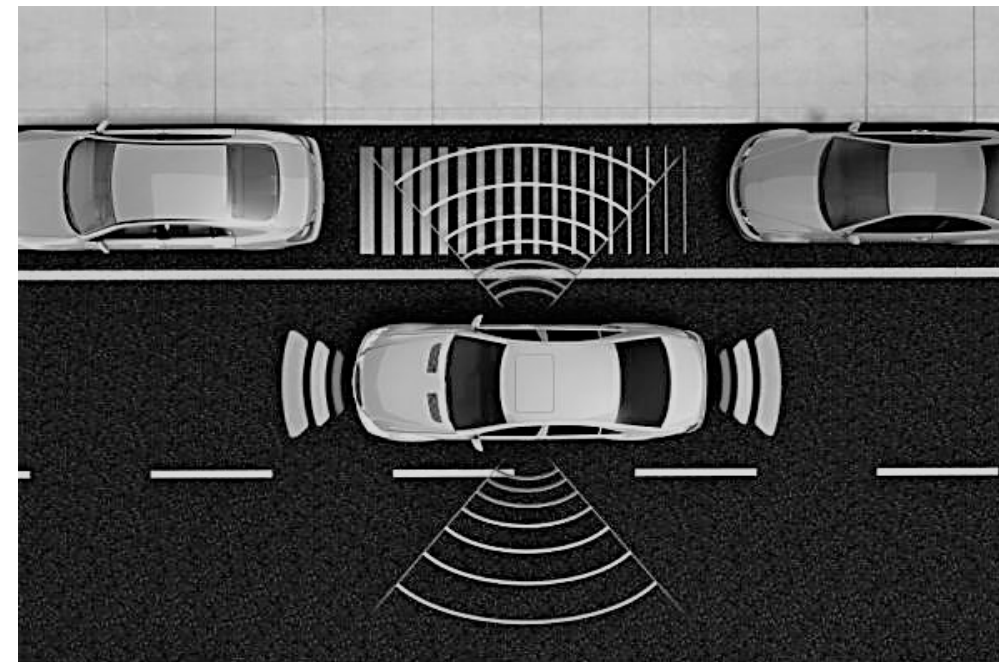
In 2012 I was working as a Project Manager at the Punching Department of Faurecia. As a team of three we developed a new procedure for organizing the entire production process. We designed a system of production cards which allowed a simple and transparent process for the company as well as for the employees. Then a three-shift-working flow had been established to guide the workflow.



SCRUM Master

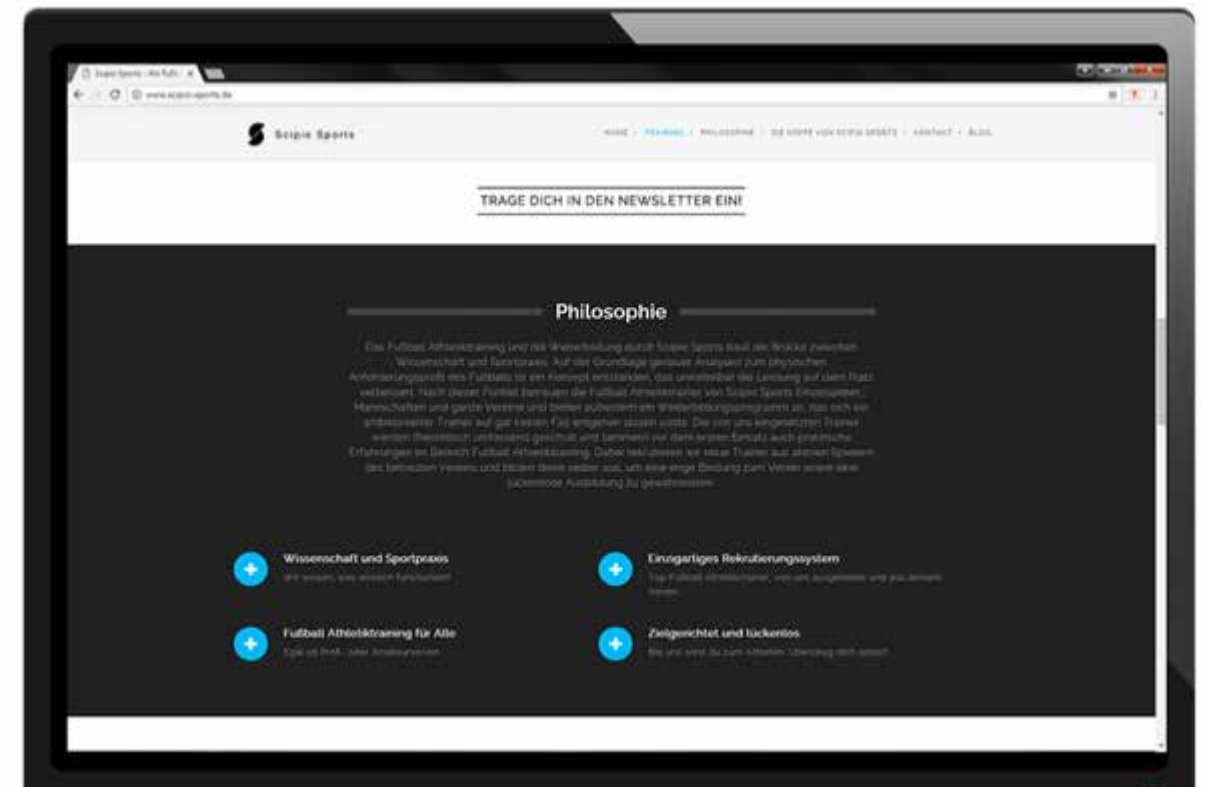
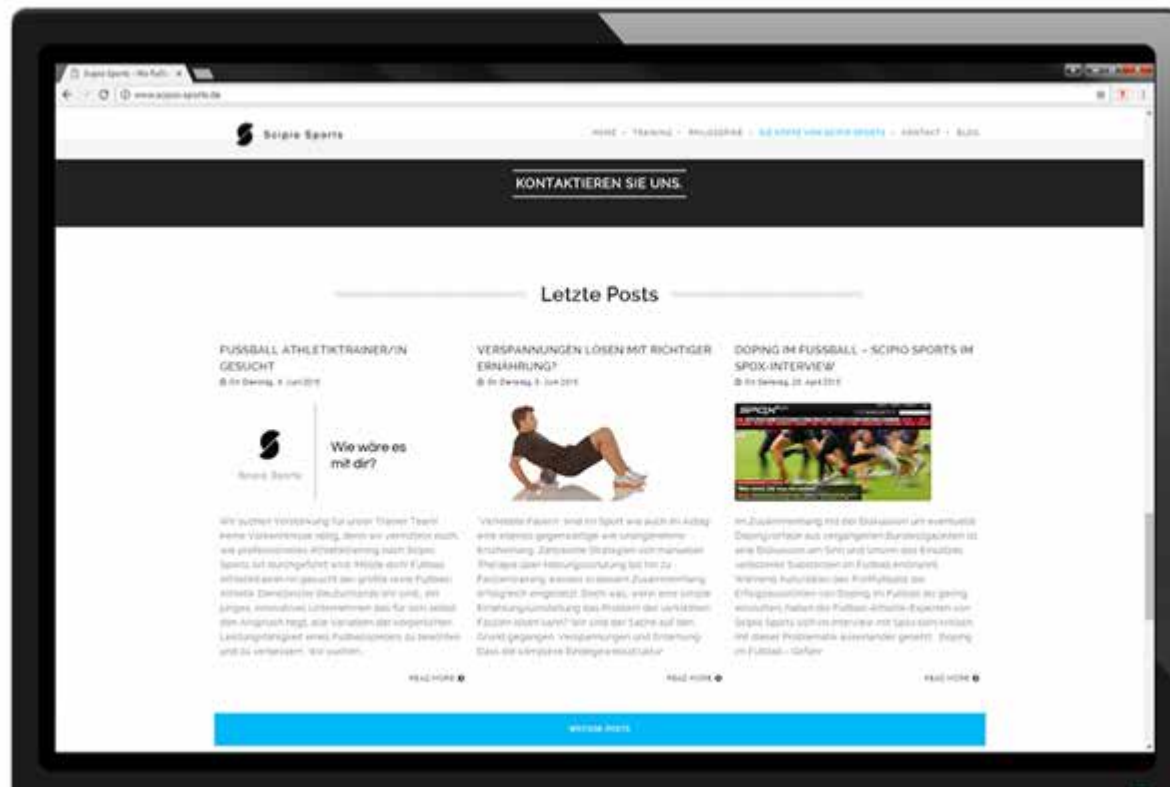
Continental AG

In 2012 and 2013 I've been a part of the Testing Department and my biggest project was the conception and management of the agile working method SCRUM. The aim was to develop a transparent production process in a team of developers and engineers. I also learned about camera sensor tests, the designing process of creating metaplan boards and made instructions for test drivers.



Scipio Sports Website

Training program for soccer athletes



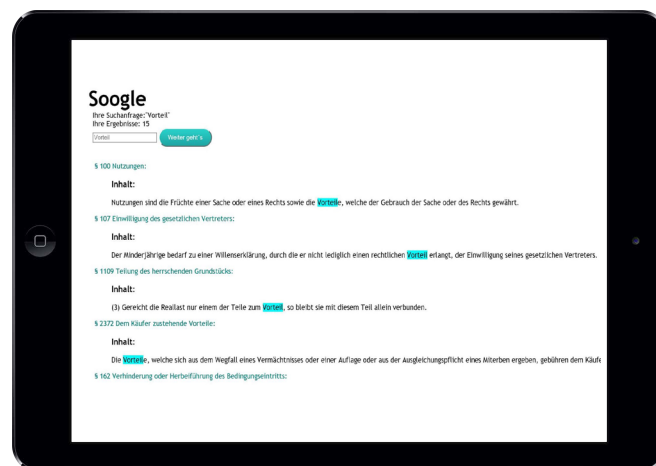
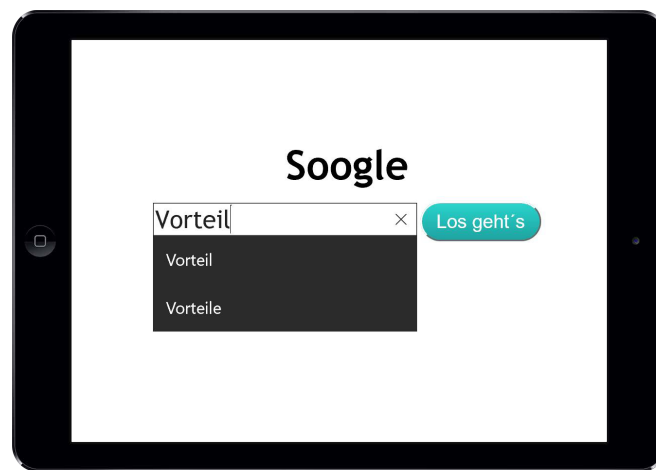
Website: www.scipiosports.de

This self-designed website is about training programs for soccer athletes and a blog with information

My tasks: Information design of the Scipio Sports website

Search Engine Soogle

Self-programmed search engine

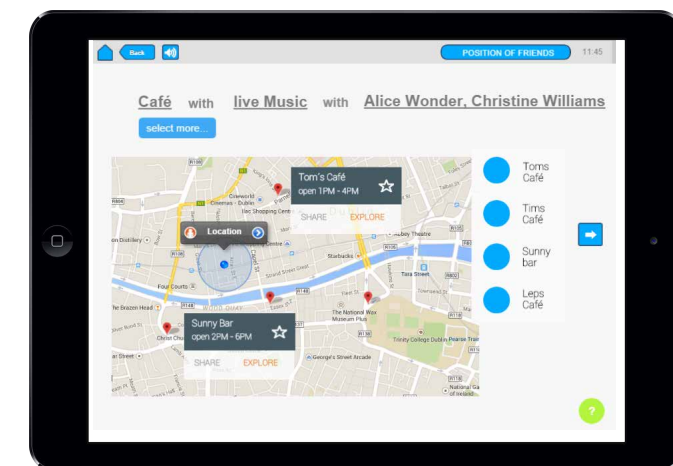
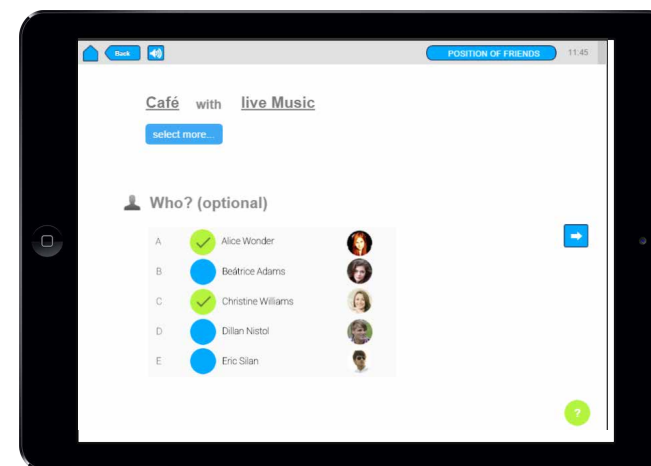
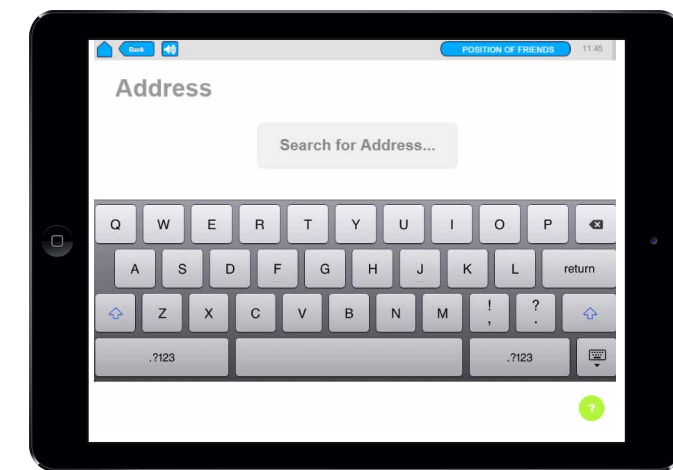
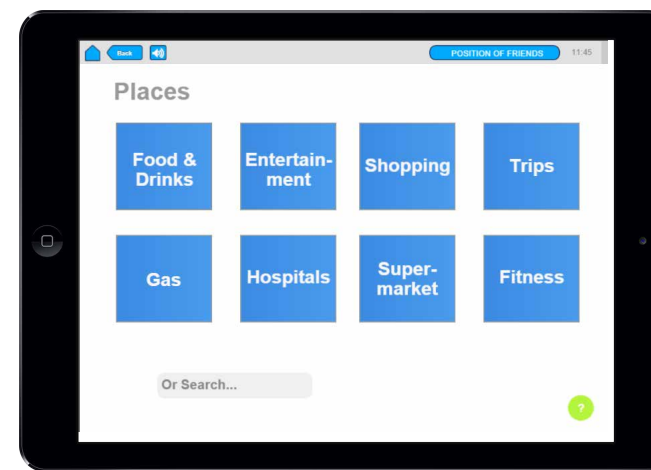


This self-programmed search engine was able to search through the BGB - the German Civil Code.

My tasks: Information architecture of the search engine, Programming, Documentation

Navigation System Prototype

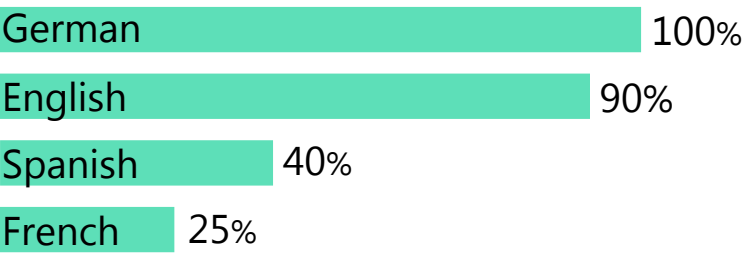
for a self-driving solar-powered car



This prototype should display a user journey within a solar-powered self-driving car.

My tasks: Information architecture of the system, Prototyping, Documentation

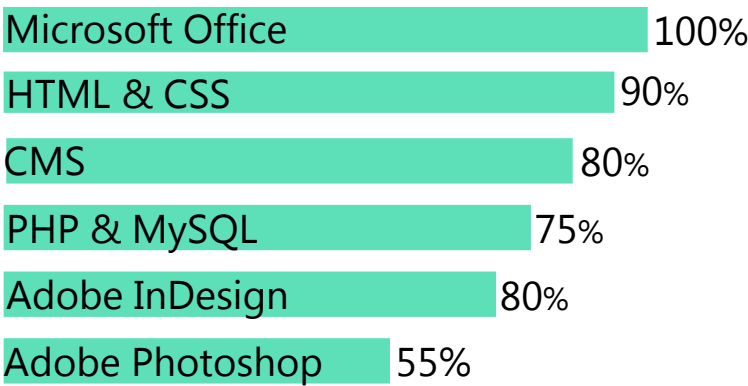
Language skills



Beloved Interests



Software skills



My time as a graph



Board Member Tinyhouse University

I am board member of the Tiny-house University and am responsible for representing our vision, e.g. through a TEDx talk. We are in the middle of a one year research project in collaboration with the Bauhaus Museum Berlin.

Website: www.bauhauscampus.org

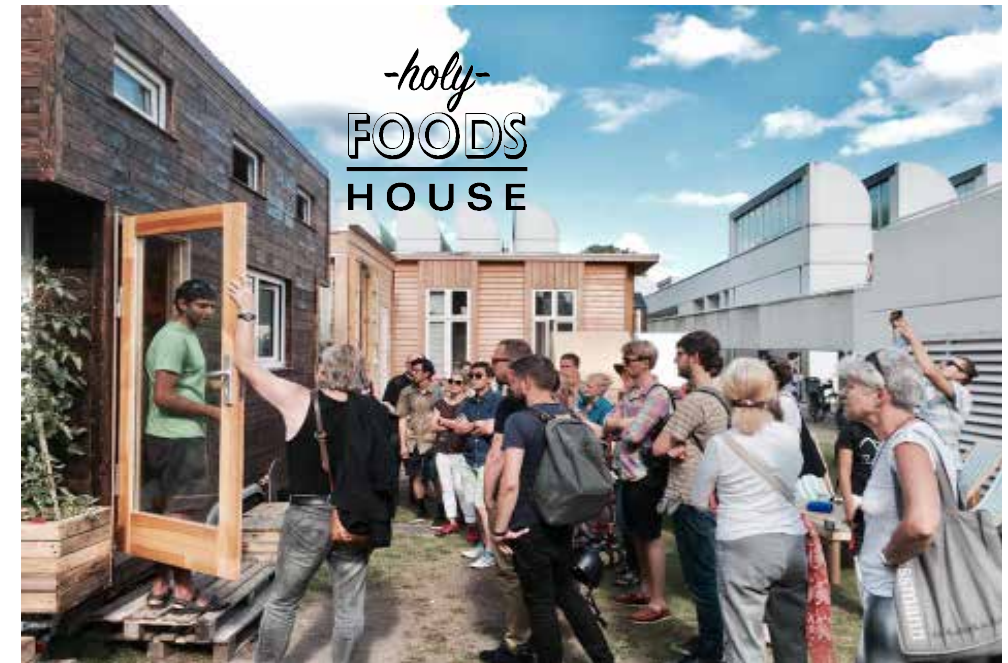
Student Parliament

I put myself up as a candidate for the Student Parliament in November 2013 and began my legislature in March 2014. I collaborated in the political context of my University, e.g. to co-determine what happens with the students tuition fees and what we can positively impact at the University and in the city of Hanover as well. I founded the Environment Committee.

Holy Foods House

A self-sustainable Tiny House Project

Inspired by a tree they are able to breathe, capture the energy of the sun, use rainwater and serve as a living space for life. A self-sufficient system. The Tiny House functions as a place of encounter, research and active trade in relation to a sustainable lifestyle. The project is based on food. The Holy Foods House is a permaculture cultivation area and composting workshop.



Website: www.holyfoodshouse.com

Unicorn Kollektiv

A Berlin-based feminist party collective

I founded the Unicorn Kollektiv to support representing and showcasing cis women, women of colour, trans women and genderqueer talent and decision-makers. Our collective was born from our desire to connect with the many like-minded women we know and provide a platform for all to celebrate who we really are, what we do and what we are capable of achieving.



Website: www.unicornkollektiv.party

— timeline —

- 21.09.2017 – today** Ambassador of Buzz at the start-up ‚Cabin Spacey‘
- 01.05.2017 – 31.08.2017** Project manager at the creative agency ‚ressourcenmangel‘
- 05.09.2016 – 31.03.2017** Internship at the strategy agency ‚diffferent‘ and research for Bachelor thesis
- 01.03.2016 – 30.06.2016** PC Lab Tutor for refugees and internationals at the University of Hanover
- 16.11.2015 – 15.02.2016** Student Jobber at the archive for digitalizing and categorizing contracts at ‚CSG‘
- 16.09.2015 - 02.10.2015** Vacation Jobber at a coffee and sweets stand at the Munich Oktoberfest
- 09.02.2015 - 30.06.2015** Student Jobber at the ‚Priceline Pharmacy‘ and Fundraiser for ‚Greenpeace‘ in Sydney
- 01.10.2014 – 30.01.2015** Student job at the Marketing department of ‚Nord LB Asset Management‘
- 01.04.2014 – 31.07.2014** Side job as a Web Developer and 3D-printer Assistant at ‚LTC – Formwerk‘
- 01.02.2014 – 31.02.2014** Temporary employee at a fairs info stand for ‚Messe Friedrichshafen‘
- 01.12.2013 – 31.01.2014** Temporary employee at the library magazine of ‚Gottfried Wilhelm Leibniz-Bibliothek‘
- 19.08.2013 – 19.09.2013** Vacation Jobber at the Test & Development department of ‚Continental‘
- 04.02.2013 – 31.03.2013** Post Deliverer at the ‚Deutschen Post AG‘
- 03.12.2012 – 31.01.2013** Project Manager at the Punching department of ‚Faurecia Angell – Demmel‘
- 03.09.2012 – 31.10.2012** Internship at the Marketing department of ‚Fujitsu Technology Solutions‘
- 01.10.2010 – 25.07.2013** Top Sales Assistant at the sports sneakers shop ‚Runners Point‘
- 01.04.2010 – 31.09.2010** Waitress at the coffe rostery and cocktail bar ‚Röstbar‘ in Lindau

today

2017
Research abroad in San Francisco, USA

2016

Semester abroad in Sydney, Australia

2015

Student Parliament

2014

Started Studies in Hannover

2013

2012

First Job besides School

Thank you.

Wanna work with me?

amelie@salameh.eu

ameliesalameh.de

+49 152 51 02 43 49

